Multi-disciplinary Relevance

Principles of Public Relations is the foundation course for the Corporate and Public Relations concentration of the WSC Communication Department, but it is also a common elective for majors in other communication concentrations and indeed, across many disciplines.

See what previous students have to say:

[This] class was one of the most gratifying courses I've taken at WSC. I feel Public Relations is something every business major should be required to take, I had no idea how strong the correlation was between the two." — *Bu*