

## **Art 206 Professor Jamie Wainright / Art Department**

& Design class. Rental of Adobe products are available at a very reasonable price through WSU. Information to these links will be available.

This course will be an introduction to basic publication design utilizing software such as Adobe InDesign. Emphasis on developing basic design skills in the electronic framework for small ads and brochures as well as grid designing will be emphasized. Discussion on printing output and offset will be included

**NO COMPUTER EXPERIENCE NECESSARY TO SUCCESSFULLY TAKE THIS COURSE.**

Students will be involved in creating projects that focus on usage of type in their designs. Choosing the right typefaces for a specific assignment will be emphasized as well as the size of type in relationship to the other elements within the design. Fundamental layout techniques and design will be employed as well as an Introduction to electronic mechanical.

Each student is graded as an individual basis rather than on a curve. Understanding of basic layout concepts and software will be taken into consideration for the final grade. Students will be required to participate in assignments, reading and discussions given on a weekly basis that will be posted on my Electronic publication & Design homepage. Students are required to complete all assignments requirements to receive their grade.

Required:

**each assignment that is given**