

COMM 221

Communication Theory

Summer I, 2017



This is a required course for Communication majors but is not restricted to them.

In this course we will conduct a comprehensive survey and critical analysis of communication theory. We won't look at every theory, but we will look at those in such areas as Interpersonal Communication, Group Communication, Persuasion, Gender and Cultural Context.

You will learn how to lie, have better relationships, understand others and succeed in running meetings. You will also have lots of chances to better understand your own thoughts and communication habits. Enjoy!

The required text for the course is "A First Look at Communication Theory", Em Griffin, 9th addition- available at the bookstore and online.

Course requirements will include 2 quizzes, three short written assignments and participation in several discussion groups about the theories.

Dates are May 22 - June 30. I hope you can join us!