



Instructor: Tom Waskiewicz
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413-586-9660
Office Hours: Virtual 4:00-6:00, M-F

Introduction to Business

Required Text

Foundations of Business; Pride/Hughes/Kapoor. ISBN 13: 978-0-618-95193-2. Web pages and hardcopy handouts will be referenced throughout the term, contents of which you also will be responsible for.

Note: Students must have a valid working email address on file with the instructor.

Assessment & Grading Scale

Quizzes: Weekly quizzes will be given,

context, you are not being evaluated for reaching "right" conclusions, but for demonstrating your facility in forming arguments for any conclusions put, given the material we will cover in class.

To give direct incentive to so engage, roughly 8-10% of your mark for the course will be comprised of my assessment of your classroom participation during the term. The point is not to create undue angst, but to determine your active engagement with the material in the context of the class.

Caveat: This syllabus is composed in good faith, with a schedule of readings, quizzes, homework and discussions which will guide us throughout the term. St